**Big Idea Questions**

<table>
<thead>
<tr>
<th>Guided Notes</th>
<th>Areas of Concern</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>4 Major Activities Of Interest Groups</strong></td>
<td></td>
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<tr>
<td>1. __________________________________________</td>
<td></td>
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<td>2. __________________________________________</td>
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<td>3. __________________________________________</td>
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<td>4. __________________________________________</td>
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**#1: Lobbying**

- What is it?
  - The process of trying to __________________________ politicians
  - They are often hired by interest groups to represent their ________________
- 2 types of lobbyists
  - ________________________________ of an organization, union, or corporation
  - Lobbyists hired on a __________________________ basis
- Former members of __________________________ sometimes become lobbyists after their political careers
- How can lobbyists help members of Congress?
  - Provide key information on certain public policies
  - Propose ways to help _____________ legislation
- How effective is lobbying?
  - Difficult to tell
  - Lobbyists clearly lobby those that are __________________________ to their ideas

**#2: Electioneering**

- What is it?
  - Providing __________________________ assistance (donating to a campaign) and __________________________ to vote for candidates
- Often, interest groups provide assistance through Political Action Committees (__________)
  - More in video #20
- How else can interest groups electioneer?
  - __________________________ candidates, provide members for campaigning, and help influence party platforms

**#3: Litigation**

- What is it?
  - Using the _____________ system to influence public policy
Can you think of another example of interest groups using the court system to further their cause?

- Examples of litigation?
  - __________________________ groups of the 1950s
  - __________________________
  - ***________________________*** briefs
  - “___________________________” briefs
  - Groups file depositions to the court, describing how a ruling may affect them
- __________________________ Lawsuits:
  - Combines people in a similar situation under one law suit

#4: Going Public

- What is it?
  - Appealing to the public to __________ a cause
- Public __________________ is very important in going public
- Examples of going public?
  - TV, newspaper, and magazine ads
- How effective is going public?
  - Very difficult to tell, but it is a commonly used tactic

Test Tips

- Multiple-Choice:
  - __________________________
  - __________________________
  - __________________________
- Free Response Questions:
  - __________________________
  - __________________________