

Name: _____

AP Gov Review: Video #18, The Activities Of Special Interest Groups

Big Idea Questions	Guided Notes	Areas of Concern
	<p style="text-align: center;">4 Major Activities Of Interest Groups</p> <p>1. _____</p> <p>2. _____</p> <p>3. _____</p> <p>4. _____</p> <p style="text-align: center;">#1: Lobbying</p> <ul style="list-style-type: none">• What is it?<ul style="list-style-type: none">• The process of trying to _____ politicians• They are often hired by interest groups to represent their _____• 2 types of lobbyists<ul style="list-style-type: none">• _____ of an organization, union, or corporation• Lobbyists hired on a _____ basis• Former members of _____ sometimes become lobbyists after their political careers• How can lobbyists can help members of Congress?<ul style="list-style-type: none">• Provide key information on certain public policies• Propose ways to help _____ legislation• How effective is lobbying?<ul style="list-style-type: none">• Difficult to tell• Lobbyists clearly lobby those that are _____ to their ideas <p style="text-align: center;">#2: Electioneering</p> <ul style="list-style-type: none">• What is it?<ul style="list-style-type: none">• Providing _____ assistance (donating to a campaign) and _____ to vote for candidates• Often, interest groups provide assistance through Political Action Committees (_____)<ul style="list-style-type: none">• More in video #20• How else can interest groups electioneer?<ul style="list-style-type: none">• _____ candidates, provide members for campaigning, and help influence party platforms <p style="text-align: center;">#3: Litigation</p> <ul style="list-style-type: none">• What is it?<ul style="list-style-type: none">• Using the _____ system to influence public policy	

Can you think of another example of interest groups using the court system to further their cause?

- Examples of litigation?
 - _____ groups of the 1950s
 - _____
- *** _____ *** briefs
 - “ _____ ” briefs
 - Groups file depositions to the court, describing how a ruling may affect them
- _____ Lawsuits:
 - Combines people in a similar situation under one law suit

#4: Going Public

- What is it?
 - Appealing to the public to _____ a cause
- Public _____ is very important in going public
- Examples of going public?
 - TV, newspaper, and magazine ads
- How effective is going public?
 - Very difficult to tell, but it is a commonly used tactic

Test Tips

- Multiple-Choice:
 - _____
 - _____
 - _____
- Free Response Questions:
 - _____
 - _____