

Name: \_\_\_\_\_

AP Gov Review: Video #22 - The Impacts of the News Media on Politics

Big Idea Questions	Guided Notes	Areas of Concern
	<p style="text-align: center;"><b>Media As A Linkage Institution</b></p> <ul style="list-style-type: none"><li>• What is a linkage institution?<ul style="list-style-type: none"><li>• It connects _____ to their _____</li></ul></li><li>• Other examples?<ul style="list-style-type: none"><li>• _____</li></ul></li><li>• How is the media a linkage institution?<ul style="list-style-type: none"><li>• By covering: polls, political officials, programs, and public policy</li></ul></li></ul> <p style="text-align: center;"><b>How Does The Media Impact Politics?</b></p> <ul style="list-style-type: none"><li>• The media covers policy and cover specific issues</li><li>• The media focuses more on _____ than campaign issues</li><li>• Rarely does the media cover an entire speech, rather _____ are often used</li><li>• “ _____ ” - focus on polls, rather than issues</li><li>• The President and other high ranking government officials have _____<ul style="list-style-type: none"><li>• Meet with the press often, helps prepare the president for media addresses</li></ul></li><li>• Media _____ - different outlets may have different ideologies</li></ul> <p style="text-align: center;"><b>Test Tips</b></p> <ul style="list-style-type: none"><li>• Multiple-Choice:<ul style="list-style-type: none"><li>• _____</li><li>• _____</li></ul></li><li>• Free Response:<ul style="list-style-type: none"><li>• _____</li></ul></li></ul>	