

Electoral Laws

- Under the Constitution, voting laws were left to _____:
 - Amendments that increased democracy - 15th, 19th, 23rd, 24th, 26th
 - _____
- Electoral College - elects the president
 - States' electoral votes based on representation in _____
- No Electoral majority?
 - _____ Amendment - _____ decides on top 3 candidates

Interest Groups

- Groups that seek to influence _____
- 4 types:
 - _____ - labor interests - unions; business interests
 - _____ - focus on issues such as pollution, oil drilling, etc.
 - Equality - NAACP, NOW
 - Consumer - focus on product safety - _____
- Interest groups LOBBY and use Political Action Committees (PACs)

Interest Group Activities

- Interest groups seek to influence policy by:
 - _____ - persuade politicians/write legislation
 - Electioneering - financial assistance (PACs)
 - \$_____ per candidate, per election (primary AND general); \$15,000 per party
 - Litigation - Civil Rights in the 1950 - _____
 - _____
 - groups file depositions to the court describing how a ruling would impact them
 - Going Public - Using TV, newspapers, etc. to spread message

News Media

- 4 major types:
 - Print, Broadcast (radio), TV, Internet (fastest growing)
- Media is a linkage institution
 - Connects _____ to the government
- Report on campaigns:
 - "_____ " - focus on polls, not issues
- _____ - President (and other politicians) - meet with the press regularly
- Media _____ - different outlets may have different ideologies
- Over the years, news media has been concentrated in _____ hands

What type of News media do you get your news from?

